



The Pallet



Best Burgers and Fries in the World

What Makes In-N-Out So Popular and Profitable?



You know you've got a great product when other businesses complain that their customers can't get to them because of all the traffic going to yours. That's what happens to In-N-Out's neighbors in Southern Cal. Some even threatened to sue over the traffic jams! What makes them so good? First, quality. Always good. Meat never frozen. Potatoes cut and

French Fries made on the spot. Shakes have real ice cream. Then, outstanding customer service. If the line at the drive through gets too long employees come to your car to take your order. Finally, great prices (\$1.69 for a burger). Fans even have their own vocabulary (a 'four by four' = 4 meat patties and 4 slices of cheese). The only problem? They're only in four states.

PALLET CONSULTANTS REALLY MEANS "FREE" WHEN WE OFFER A WAREHOUSE APPRAISAL

Pallet Consultants offers a no obligation walk through of warehouses and distribution centers with a view to pinpointing both the strengths and weaknesses of your supply chain processes. Our Warehouse Renewal™ personnel assesses your facility—pallets, processes, and warehouse equipment—without charge. Some companies discover



that they can use a more cost efficient pallet for their particular application. On other occasions we find ways to better an already well-run operation. Our years of work with large and small companies render this a worthwhile investment of your time. For your free assessment call Pallet Consultants at (888) 782 2909 or (954) 946-2212.

Valentine's Day and/or Friendship Day

In some Latin American countries Valentine's Day also goes by the name Friendship Day (or El día de la amistad).

It sort of relates to Pallet Consultants' philosophy. No, we don't send roses and chocolates. However, a look at our truck's paint job reveals a familiar phrase, "Your Partner and Advisor."

As your 'partner' we look out for your business interests. Our insurance, the best in the industry, gives you peace of mind as we transport the pallets that facilitate your supply chain. As your 'advisor' we make sure that you have the equipment and pallets that will best serve you.

Years of working with different products, warehouses, and distribution centers help us live up to our goal of serving as your partner and advisor.

